

REP HEADLINE# 6347506 TRF# 1385924 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 3 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT24/12 14.01  
\*\*\* KUTV-TV \*\*\*

ADV # ADV. NAME POLI/M LOVE/R/CON/UT REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME

814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # *Revision/Add #2* CONTRACT # 6347506 CLASS: NATL. LOCAL REGIONAL  
PRDCT LOVE CD4 10/23 EST#\*\*\*\* COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT24/12 14.01

REP: TO SHANNON  
FR CHERYL  
ADDED PRIME PER BUYER  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:  
AGENCY ADVERTISER CODE = LOVE AGENCY EST# = C23C29  
AGENCY PRODUCT CODE = ORDR

~~78~~ A 700P-800P 30 \$1,500.00 10/25 10/25 1 THU 1

PROGRAM : PRIME  
CON COM1: PRIME

~~79~~ A 900P-1000P 30 \$1,200.00 10/25 10/25 1 THU 1

PROGRAM : PRIME  
CON COM1: PRIME

OCT24/12 14.01  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
80	A		700P-800P	30		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : PRIME												
CON COM1 : PRIME												
81	A		800P-900P	30		\$700.00	10/26	10/26	1		FRI	1
PROGRAM : PRIME												
CON COM1 : PRIME												
82	A		900P-1000P	30		\$1,000.00	10/26	10/26	1		FRI	1
PROGRAM : PRIME												
CON COM1 : PRIME												
83	A		600P-700P	30		\$700.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
84	A		700P-800P	30		\$1,600.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
85	A		800P-900P	30		\$1,200.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
86	A		900P-1000P	30		\$1,500.00	10/28	10/28	1		SUN	1
PROGRAM : PRIME												
CON COM1 : PRIME												
OCT/12 35955.00 NOV/12 \$3,985.00 CONTRACT TOTAL 39940.00												
TOTAL SPOTS 86												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$76,661 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%  
KMYU 1%

SVC- NONE  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE